



# ECUMENICAL ADVOCACY DAYS

FOR GLOBAL PEACE WITH JUSTICE

## Confronting Chaos, Forging Community – Challenging Racism, Materialism and Militarism National Gathering and Lobby Day | April 21-24, 2017

### Social Media Samples – National Gathering Event

These are suggested samples to assist participants in extending the message and conversation of EAD to their social networks. They are meant to serve as guides. Creativity and personalization are encouraged. Please make sure to include key handles and hashtags and add photos via Twitter, Instagram, or other mobile apps to posts and Tweets to enhance effectiveness. Plenary presenters' Twitter handles, along with organizational handles, are also provided to personalize posts and Tweets related to their talks or to ask public follow-up questions.

**Key Hashtags: #ead2017 #MoralBudget #CommunityNotChaos**

### Facebook

(Key Handle: [@Ecumenical Advocacy Days](#))

- Excited to be in Washington #DC with hundreds of Christian advocates from around the country for [@Ecumenical Advocacy Days](#), lobbying #Congress to pass a #MoralBudget that supports the poor & vulnerable. [advocacydays.org/ld](#)
- I'm at [@Ecumenical Advocacy Days](#) with hundreds of Christians considering ways we can work to foster #CommunityNotChaos through a budget that cares for the poor and policies that break down systemic racism. [advocacydays.org/ld](#)
- Here at [@Ecumenical Advocacy Days](#) we're learning about and advocating for a just and #MoralBudget that rejects militarism and fosters #CommunityNotChaos both at home and abroad. [advocacydays.org/ld](#)
- Proud to join with #ead2017 to ensure that we adopt federal budget policies that promote #CommunityNotChaos, reject exorbitant Pentagon spending and protect the future of our planet. [advocacydays.org/ld](#)
- Hey @<HANDLE OF LOCAL CHURCH/ORG> check out these resources from [@Ecumenical Advocacy Days](#). Let's work together for a just and #MoralBudget for the poor and vulnerable. #ead2017 [advocacydays.org/ld](#)
- 50 years ago #MLK called on us to choose #CommunityNotChaos. Here at #ead2017 we call on #Congress to pass a #MoralBudget that achieves justice for the most vulnerable. [advocacydays.org/ld](#)

### Twitter

(Key Handle: [@advocacydays](#))

*NOTE: Character count provided below sample tweets is out of a possible 140 characters.*

- U.S. Christians at [@advocacydays](#) to lobby #Congress for a #MoralBudget that cares for the poor & vulnerable: [advocacydays.org/ld](#) (128 characters)
- At #ead2017 learning and advocating for policies that promote #CommunityNotChaos by fighting systemic racism: [advocacydays.org/ld](#) (129 characters)
- A #MoralBudget protects the vulnerable poor and the planet. With [@advocacydays](#), I call on #Congress to act: [advocacydays.org/ld](#) (128 characters)
- Fostering #CommunityNotChaos we advocate policies that protect the poor & reduce exorbitant Pentagon spending: [advocacydays.org/ld](#) #ead2017 (139 characters)
- Hey @<HANDLE OF LOCAL CHURCH/ORG>, let's work with [@advocacydays](#) to promote a just and #MoralBudget that protects the poor: [advocacydays.org/ld](#) (Character count will vary – maximum will be 130 characters)
- Like #MLK 50 years ago, we call on #Congress to choose #CommunityNotChaos; to defend the poor & vulnerable: [advocacydays.org/ld](#) #ead2017 (136 characters)

## #EAD2017 Speaker & Organizational Twitter Handles

*(Only speakers and organizations with Twitter handles included)*

- Friday Opening Celebration**  
Tamika Mallory: [@TamikaDMallory](#)  
Jim Winkler of [@nccusa](#)  
Leslie Copland-Tune of [@faithendpoverty](#)  
Emma Tacke of [@NETWORKLobby](#)
- Saturday Morning Plenary**  
Ellen Nissenbaum of [@CenterOnBudget](#)  
Eric Mitchell: [@E\\_Mitch06](#) of [@bread4theworld](#)
- Saturday Lunch Plenary**  
John Dorhauer: [@johncdorhauer](#) of [@unitedchurch](#)
- Sunday Worship**  
J. Herbert Nelson: [@jherbertnelson](#) of [@presbyterian](#)
- Sunday Morning Plenary**  
Ezekiel Gebissa of [@KetteringU](#)  
Fr. Pat Cunningham of [@ColumbanMission](#)  
Raed Jarrar: [@raedjarrar](#)



# ECUMENICAL ADVOCACY DAYS

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## Social Media Samples for Congressional Advocacy Day (April 24, 2017)


**Key Hashtags: #MoralBudget #CommunityNotChaos**

### Facebook

(Key Handles: **@Ecumenical Advocacy Days**,  
**@<YOUR MEMBER OF CONGRESS' OFFICIAL HANDLE>\***)

-  Headed to **#Congress** today with **@Ecumenical Advocacy Days** to lobby for a **#MoralBudget** that helps parents with children get access to nutrition and health care. [advocacydays.org/ld](http://advocacydays.org/ld)
-  Encouraging **#Congress** with **@Ecumenical Advocacy Days** to oppose exorbitant increases in Pentagon spending at the expense of the poor and vulnerable. [advocacydays.org/ld](http://advocacydays.org/ld)
-  Join **@Ecumenical Advocacy Days** in telling **#Congress** to promote **#CommunityNotChaos** through policies that lift up vulnerable people and do not discriminate against them. [advocacydays.org/ld](http://advocacydays.org/ld)
-  Join **@Ecumenical Advocacy Days** in urging **#Congress** to support robust foreign assistance based on food, diplomacy and environmental care, not Pentagon spending. [advocacydays.org/ld](http://advocacydays.org/ld)
-  Proud to join with **@Ecumenical Advocacy Days** in calling on **#Congress** to enhance care for vulnerable refugees here and around the world. [advocacydays.org/ld](http://advocacydays.org/ld)
-  Proud to be lobbying **#Congress** as part of **@Ecumenical Advocacy Days**, calling for strong support of democratic processes and institutions at home and abroad. [advocacydays.org/ld](http://advocacydays.org/ld)

*It is strongly encouraged that the sample posts above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*


-  **@Senator Chuck Schumer**, answer **@Ecumenical Advocacy Days'** call to oppose exorbitant increases in Pentagon spending at the expense of the poor and vulnerable. **#MoralBudget** [advocacydays.org/ld](http://advocacydays.org/ld)

### Twitter

(Key Handles: **@advocacydays**,  
**@<YOUR MEMBERS OF CONGRESS' OFFICIAL HANDLE>\***)

-  On Capitol Hill to tell **#Congress** to pass a **#MoralBudget** that cares for the poor & vulnerable: [advocacydays.org/ld](http://advocacydays.org/ld) **@advocacydays**  
*(128 characters)*
-  Join me: Tell **#Congress** - Oppose exorbitant increases in Pentagon spending at the expense of the poor: [advocacydays.org/ld](http://advocacydays.org/ld) **@advocacydays**  
*(136 characters)*
-  **#Congress**: Heed **@advocacydays** call - Help refugees & the vulnerable, don't discriminate against them: [advocacydays.org/ld](http://advocacydays.org/ld) **#MoralBudget**  
*(134 characters)*
-  At **@advocacydays** lobbying **#Congress** for foreign assistance based on food, diplomacy & environmental care, not bombs: [advocacydays.org/ld](http://advocacydays.org/ld)  
*(136 characters)*
-  Lobbying **#Congress** to enhance care for vulnerable refugees here & around the world: [advocacydays.org/ld](http://advocacydays.org/ld) **#CommunityNotChaos** **@advocacydays**  
*(136 characters)*
-  Joining **@advocacydays** lobbying **#Congress** to support democratic institutions at home and abroad: [advocacydays.org/ld](http://advocacydays.org/ld) **#CommunityNotChaos**  
*(134 characters)*

*It is strongly encouraged that the sample Tweets above be modified to include the handle of an elected official based on the state and district lobbying efforts (e.g. in place of "#Congress") to amplify effect. For example:*

-  **@SpeakerRyan**: Heed **@advocacydays** call to help refugees & the vulnerable, not discriminate against them [advocacydays.org/ld](http://advocacydays.org/ld) **#MoralBudget**  
*(Character count will vary – maximum will be 140 characters.)*

**\*Search for your elected officials at <http://house.gov> or <http://senate.gov> to identify official Facebook pages and Twitter accounts quickly.**